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Brian J. Gibson is a professor of Supply Chain Management and Executive Director of the Supply Chain Resource Center at Auburn University. Previously, he served on the faculty of Georgia Southern University and as director of the Southern Center for Logistics and Intermodal Transportation.

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Coyle Supply Chain Management: A Logistics Perspective, 9th Edition Chapter 2 Test Bank 2-4 a. quality b. manufacturing c. finance d. sales ANSWER: c, Page 53 22. What activity is described as the movement of goods into a warehouse, the placement of goods in a warehouse, and the movement of goods from storage to order picking areas and

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2. Compare and contrast logistics management with supply chain management. Answer: The concepts of supply chain management and logistics must be compared or, more appropriately, related to each other.

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Brian Gibson is a professor of supply chain management and program coordinator for the Department of Aviation and Supply Chain Management at Auburn University. He served for five years on the faculty of Georgia Southern University as director of the Southern Center for Logistics and Intermodal Transportation,...

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people, technologies, and information necessary to meet those needs and wants;

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Coyle Supply Chain Management: A Logistics Perspective, 10 th Edition Chapter 12 Test Bank 9. Outsourcing and contract logistics are terms sometimes used to describe third-party logistics. ANSWER: True, Page 489 10. A financial based 3PL is a firm that takes a financial interest in an organization in order to underwrite the outsourcing of that firm's logistics.

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